

# NEWS



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## For Immediate Release:

## **FIRELANDS ELECTRIC CO-OP'S TRACY GIBB GRADUATES FROM LEADERSHIP PROGRAM**

**NEW LONDON, OH, June 26, 2025, at 2:30 p.m.** — Firelands Electric Cooperative is proud to announce that Communications and Member Relations Specialist Tracy Gibb recently graduated from the Leadership Ashland Class of 2025. This program, provided by the Ashland Area Chamber of Commerce, develops and empowers current and emerging leaders to make a lasting, positive impact in the community.

Over the course of the ten-month program, Gibb and other participants engaged in hands-on learning experiences, in-depth discussions with local leaders, and site visits across sectors such as government, education, healthcare, business, social services, and the arts. Through team projects and class days, Leadership Ashland helps to foster a deeper understanding of the Ashland County community while building strong networks among participants.

Gibb has been with Firelands Electric Cooperative since August 2014. She is responsible for handling energy efficiency questions, member programs and rebates, the company website, social media, and other communication outlets — including many aspects of Firelands Electric's monthly magazine, *Ohio Cooperative Living*. In addition to her wide array of tasks, Gibb also coordinates the cooperative's youth and community safety programs.

Working at Firelands Electric for over a decade has provided Gibb with an opportunity to assist others on numerous occasions. "I appreciate having been given this opportunity and value the experience," says Gibb. "The Leadership Ashland program reminded me that leadership is a continuous journey of learning and improvement, and that Ashland County offers a wonderful blend of community charm and innovative amenities that make it such a great place."

Firelands Electric invests in employee training and development with the goal of serving consumer-members with excellence. "One of our cooperative's core values is commitment to community and we strive to make our local communities an even better place to live and work," says Director of Communications and Information Technology Andrea Gravenhorst.

"Tracy is a very dedicated and respected part of our cooperative team who often goes the extra mile to serve our member-consumers. Her extensive background in graphic design continues to be a true asset for the cooperative, and she does amazing work in her communications role — always striving for perfection in everything she does. Our management team is proud of Tracy for her recent Leadership Ashland achievement," Gravenhorst adds.

Gibb and her husband, Ron, live in the Nova area and have two grown children, Lindsay and Blake. In addition to reading and spending time with her family, she enjoys art and traveling.

Founded in 1936, Firelands Electric Cooperative, a Touchstone Energy Cooperative, is a member-owned, not-for-profit electric utility serving more than 9,200 homes and businesses in rural areas of Ashland, Huron, Lorain, and Richland counties and ranks among the highest energy utilities in the country for customer satisfaction. Visit the cooperative's website at [www.firelandsec.com](http://www.firelandsec.com), [Facebook page](#), or [Twitter feed](#) to learn more about reliable and affordable power. For more information about Leadership Ashland, visit [www.ashlandoh.com](http://www.ashlandoh.com).