

NEWS RELEASE



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FIRELANDS ELECTRIC COOPERATIVE TRUSTEE KEVIN REIDY RECEIVES NATIONAL CREDENTIAL

NEW LONDON, OH — Kevin Reidy, who represents district 6 on Firelands Electric Cooperative's board of trustees, recently received the Director Gold Credential certificate from the National Rural Electric Cooperative Association (NRECA).

An ever-changing business environment has imposed new demands on electric cooperative representatives, requiring increased knowledge of changes in the electric utility business, new governance skills, and a solid knowledge of the cooperative principles and business model. Electric cooperatives in Ohio have a commitment to work through NRECA to sharpen this body of knowledge for the benefit of their electric cooperative member-consumers.



The Director Gold Credential recognizes representatives on their co-op's board of trustees who have already earned their Credentialled Cooperative Director (CCD) and Board Leadership Certificate (BLC) and who wish to continue to learn throughout their service. Unlike the CCD and BLC certificates, Director Gold includes a continuing education requirement which calls for directors to earn three credits of approved course work and/or conferences every two years to maintain their status.

Reidy has served on Firelands Electric Cooperative's board of trustees since 2017 and represents co-op members in Butler, Clear Creek, Orange, Weller, Milton, Mifflin, and Madison townships north of State Route 42 in Ashland and Richland counties. He was awarded the Credentialled Cooperative Director Certificate by NRECA in 2021, followed by the NRECA Board Leadership Certificate in 2023.

NRECA represents our nation's nearly 900 member-owned electric cooperatives, which provide electric service to more than 42 million people in 48 states that are represented by more than 7,200 board directors. Firelands is one of 25 member-owned not-for-profit electric cooperatives in Ohio, who collectively serve more than 380,000 homes and businesses in 77 of Ohio's 88 counties.

Firelands Electric Cooperative's electric utility serves more than 9,300 homes and businesses in rural areas of Ashland, Huron, Lorain, and Richland counties, and ranks among the highest energy utilities in the country for customer satisfaction. Visit the cooperative's website at www.firelandsec.com, [Facebook page](#), or [Twitter feed](#) to learn more about reliable and affordable power.

ATTACHED PHOTO — Firelands Electric Cooperative's District 6 Board of Trustee Kevin Reidy